

# 159: Agency focus with Mortimer Harvey

On the next [Biz Takeouts Marketing & Media radio show](#) on Thursday, 3 December 2015, from 9-10am, show host Warren Harding takes a look at full service agency Mortimer Harvey ([@mortimer\\_harvey](#)).



Luisa Mazinter, group chief innovation officer and Andrew Fradd, managing director at Mortimer Harvey join us to look at the agency history, the departments and the trends affecting the advertising industry. We end off the feature by looking at social media and digital developments, measurement as well as taking a look at the future of the agency.

Check out the agency here: <http://mortimerharvey.com>

## Lineup

- *Show host:* Warren Harding ([@bizWazza](#))
- *Pre-record:* Luisa Mazinter and Andrew Fradd

## How to listen

- Internet radio/streaming audio: [2oceansVibe Radio](#)
- Mobile: [iPhone, Blackberry or Android apps](#)

## Comments or questions

- Email: [biztakeouts@bizcommunity.com](mailto:biztakeouts@bizcommunity.com)
- Twitter: tweet [@BizWazza](#) using [#biztakeouts](#)
- Facebook: [2oceansVibe Radio](#)

## Podcast

A [podcast](#) of the show will be available in the [Biz Takeouts special section](#) on Biz later during the week.

Bizcommunity.com's **Biz Takeouts Marketing & Media radio show** takes South Africa's biggest online marketing, media and ad industry platform to the airwaves and gives relevant, useful and interesting insights into all aspects of marketing in SA, Africa and beyond. Each week, the show features the movers and the shakers of the industry, current media trends, upcoming events and brand activities.



### For more:

- Bizcommunity Special Section: [Biz Takeouts](#)
- Bizcommunity Search: [Biz Takeouts](#)
- Previous Biz Takeouts podcasts: [Bizcommunity](#)
- Bizcommunity: [twitterfall](#)
- Twitter Search: [#biztakeouts](#) OR "Biz Takeouts"
- Email: [biztakeouts@bizcommunity.com](mailto:biztakeouts@bizcommunity.com)

For more, visit: <https://www.bizcommunity.com>