

80: Biz Takeouts is back for 2014

Yes, Biz Takeouts is back, bigger and better this year, with many exciting projects planned for 2014. Last year we started to dabble in the video space and did two events, <u>The Loeries</u> and <u>The Bookmarks</u>, check them out here:



Bookmarks 2013

This week sees the first radio show of the year so join <u>Biz Takeouts Marketing & Media radio show</u> host Warren Harding (<u>@bizWazza</u>) every Thursday from 9am-10am from the <u>2oceansVibe Radio</u> studio in Cape Town. [twitterfall]

On this weeks show of Biz Takeouts, we chat to Koo Govender (<u>@KooGovender</u>), the first female CEO of 31-year-old global brand experience agency, VWV Group (<u>@VWVGroup</u>).



Lineup

Show host: Warren Harding

• In-studio guests: Koo Govender, CEO of VWV Group

How to listen

• Internet radio/streaming audio: 2oceansVibe Radio

• Mobile: iPhone, Blackberry or Android apps

Comments or questions

• Email: biztakeouts@bizcommunity.com

• Twitter: tweet @BizWazza using #biztakeouts

• Facebook: 2oceansVibe Radio

Podcast

A podcast of the show will be available in the <u>Biz Takeouts special section</u> on Biz later during the week.

Bizcommunity.com's **Biz Takeouts Marketing & Media radio show** takes South Africa's biggest online marketing, media and ad industry platform to the airwaves and gives relevant, useful and interesting insights into all aspects of marketing in SA, Africa and beyond. Each week, the show features the movers and the shakers of the industry, current media trends, upcoming events and brand activities.



For more:

• Bizcommunity Special Section: Biz Takeouts

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• Previous Biz Takeouts podcasts: Bizcommunity

• Bizcommunity: twitterfall

• Twitter Search: #biztakeouts OR "Biz Takeouts"

• Email: <u>biztakeouts@bizcommunity.com</u>

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