

## Sunglass Hut in-store at Edgars

Sunglass Hut, the international sunglass retail division of Milan and New York's listed Luxottica Group, has partnered with Edgars to roll out a store-within-store concept to 22 of Edgars top stores nationwide.



The brand launched in South Africa in 2007, and has 61 stores well positioned within major shopping centres and the Cape Town and OR Tambo airports.

It offers leading brands such as Ray-Ban, Oakley, Prada, Versace, Dolce and Gabbana, Bulgari, Tiffany, Prada Sport, Burberry, Vogue and exclusive brands Miu Miu, Persol and Salvatore Ferragamo.

Mike Elliott, GM of Sunglass Hut believes that, “the partnership is all about providing the Edgars customer with a product offering and shopping experience through specialist Sunglass Hut sales associates.”

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