

Samsung's 'phablet' Note 4 on sale from 17 October

SAN FRANCISCO, USA: Samsung announced that its eagerly-anticipated Note 4 "phablet" will be released on 17 October.



Samsung's Gregory Lee says the Galaxy Note 4 will go on sale from 17 October but any working Samsung smartphone will entitle the users to a \$200 trade-in in the US.

The South Korean consumer electronics company credited with being the first major manufacturer to blend tablet and smartphone features said it will begin taking orders for the coming model immediately.

"Samsung created the large screen smartphone category with the Galaxy Note and we are on our fourth generation, a category others are just entering," Gregory Lee, Samsung's Telecommunications America President, said in a statement.

"The Galaxy Note 4 delivers a refined experience and the latest technology that consumers want in their smartphone," he said.

In what was seen by some as a direct shot at Apple, Samsung promised that anyone ordering a Note 4 by 16 October would be entitled to a trade-in value of \$200 for any working smartphone.

The Note 4 boasts a 5.7-inch high definition screen, improved front and rear cameras, speedy charging, and an "S Pen" to write, draw or edit on the touch screen more naturally.

Samsung has been poking Apple in ads portraying the California company's latest iPhones - the iPhone 6 and iPhone 6 Plus - as being inspired by the Note's size.

The new iPhone 6 models also boost screen sizes in what some see as the technology company trying to catch up with the "phablet" trend.

Apple said it had received record pre-orders for the new models, and that some customers will have to wait for the larger-screen versions of the smartphones.

Source: AFP via I-Net Bridge

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