

Online training can improve employee skills

"How to" videos, step-by-step interactive guides, electronic course notes enlivened with multimedia inserts and annotations are some of the capabilities that resulted in the growing acceptance of the concept of e-learning over the past decade.

According to a recent Ambient Insight Research report the worldwide market for e-learning products and services was \$32.1 billion in 2010 and is expected to rise to \$49.9 billion by 2015.

Andre Joubert, GM, MWEB Business says that the availability of media-rich, interactive e-learning content on the internet as well as the advent of uncapped, business-strength ADSL connectivity is changing the face of e-learning in South Africa.

"It has opened the way for budget- and time-strapped businesses to promote the development of employee skills that are so essential in today's fast-paced, constantly changing and highly competitive business environment," says Joubert.

E-learning has long been recognised as offering considerable advantages over conventional classroom-based training when it comes to training employees and management quickly, efficiently, and conveniently. Today, virtually any type of training is available on the Internet - there are online courses that offer recognised and accredited qualifications in everything from Human Resource Management and Marketing to Project Management and software applications development.

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