

Winner of Get Out of the Garage competition announced

Matthew Mole has been named the 2012 winner of the Converse #Play100Club Campaign and will be heading to London next month to introduce his unique brand of folk to the rest of the world by performing live at the 100 Club.



Less than two months ago Converse opened entries for #Play100Club - a chance for one unsigned local band to Get Out of the Garage and perform at London's legendary 100 Club. More than 138 bands submitted their soundcloud singles via Converse's Facebook page, more than 30 000 new fans joined the Converse community, and close to 3 000 votes were cast for Mzansi's hottest up and coming muso's.

Good songwriting ability

"Matthew is an unexpected but deserved winner who showed great strength in his songwriting ability," said Jon Savage, one of the Get Out of the Garage celebrity judges. "Now we are going to put him through the rigorous Get Out of the Garage bootcamp to prepare him for the London show. This will involve live training, performance training, set building and many other important workshops to get him gig fit at an international level."

The lucky fan who has won the trip of a lifetime with be announced shortly. Converse has given him/her and a partner the chance to accompany Mole in VIP style for his London gig.

Matthew won with the song titled "You and Your Crown" http://soundcloud.com/matthew-mole/you-and-your-crown and the video can be seen at http://youtu.be/7YuMW-mky0Q. To listen to more of his music go to the seven track soundcloud set that he made for the Get Out of The Garage campaign <a href="http://soundcloud.com/matthew-mole/sets

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