

## Coca-Cola Zeroes in on Superfans

Are you the ultimate Superfan? 2009 sees Coca-Cola Zero in association with 5FM and Nando's searching for South Africa's biggest Coca-Cola Zero Fest Superfan! Coca-Cola Zero Fest 2009 is set to attract thousands of rock fans across the nation who will devour the best mix of refreshing SA and international rock bands in Johannesburg and Cape Town



It's 12 hours of straight rock featuring world class bands - Oasis, Snow Patrol, Panic! At The Disco, Bullet For My Valentine, Red Jumpsuit Apparatus, Cassette, Dirty Skirts, Zebra and Giraffe, Foto Na Dans and aKING!

Are you a rock music junkie? Does the thought of seeing your favourite Coca-Cola Zero Fest band face-to-face give you feverish goose-bumps? Do you want a taste of life as a rock star in a weekend of non-stop entertainment? Coca-Cola Zero Fest 2009, 5FM and Nando's may just make your dreams come true by making you the Ultimate Superfan!

In 2008, My Coke Fest Superfan Gareth Cullinan had his ultimate dream come true when rock legend Chris Cornell invited him onstage to play "Hunger Strike" with him in front of 50,000 fans! Afterwards Cullinan said: "That was the best experience of my life! I have been a rock fanatic my entire life and music is my first passion! It took 20 years to meet my favourite rock musician and I cannot believe that it went one step further to actually playing with him onstage - an experience I will never forget.

To everyone out there, winning the Superfan Competition is a once in a lifetime experience!"

Six fans and a partner each have a chance to win the Superfan competition which will enable them to tour and experience life with their favourite rock band at Coca-Cola Zero Fest 2009. Part of the package includes cool Coca-Cola Zero Fest and 5FM gear, they get to ask the band of their choice a burning question at the major Johannesburg press conference, attend both concerts in Jo'burg and in Cape Town.

Flights and hotel accommodation and cool memorabilia are included. It's simple, to win this once in a lifetime Coca-Cola Zero Fest 2009 Superfan prize all you need to be is over 18 and a South African resident.

### How to enter:

Head to your nearest Nando's and buy any meal with a 500ml Coca-Cola Zero. Then sms your order/till slip number and your favourite Coca-Cola Zero Fest band to 33435. You will receive entry confirmation via a return sms, and you will be requested to mms a picture of yourself, with your name, eating a Nando's meal in your rock-style gear to .

Finally, keep your radio tuned to 5FM and wait for a call. A 5FM jock could phone you to play live on air. Six fans that have the best knowledge of their favourite band will be judged the Ultimate Superfans!

### International artist line-up for Coca-Cola Zero Fest in Association with 5FM:

Oasis  
Snow Patrol

Panic! at the Disco  
Bullet for my Valentine  
Red Jumpsuit Apparatus

## **Festival itinerary**

- Johannesburg (Gates open at 11h00)  
- Cape Town (Gates open at 11h00)  
Golden Circle - R600.00 - All inclusive  
General Admission - R375.00 - All inclusive  
General Admission (Student) - R299.00 - All inclusive

## **Booking at Computicket**

Tickets on sale at Computicket outlets countrywide or online [www.computicket.com](http://www.computicket.com)  
Computicket Call Centre 083 915 8000

For more info on Coca-Cola Zero Fest 2009  
visit [www.cokezero.co.za](http://www.cokezero.co.za) and [www.5fm.co.za](http://www.5fm.co.za)

For more, visit: <https://www.bizcommunity.com>