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Malawi to identify seven wonders for tourism industry

By Gregory Gondwe

5 Jun 2009

Malawi is set to identify seven amazing wonders that will be used to promote its tourism industry, according to Access Communication Limited, a company which is developing the concept.

The company's project co-ordinator, Yohane Symon said the task of identifying Malawi's seven outstanding tourism sites which they will market globally has been set into phases.

"Phase one involves identification of outstanding features and has commenced on June 1," he said.

Symon said once the identification phase is complete, the next phase will be picking the 10 most recommended places.

"Then we will develop documentaries which will focus on their uniqueness which will be publicised to help us identify the seven wonders and with the help of the public where different people will be asked to vote for the most outstanding places we will finally come up with the seven places," he said.

ABOUT GREGORY GONDWE

Gregory Gondwe is a Malawian journalist who started writing in 1993. He is also a media consultant assisting several international journalists pursuing assignments in Malawi. He holds a Diploma and an Intermediate Certificate in Journalismamong other media-related certificates. He can be contacted on gregorygondwe@gmail.com Follow himon Twitter at @Kalipochi.

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