

## **Bursary offered to Media Owner Rising Star**

Carat has announced that it will be sponsoring a bursary for an online digital course from Circus Street worth about R5,000 for the Media Owner Rising Star at the 2016 MOST Awards.



"Carat believes in redefining media and for the second year we shall be partnering with the Most Awards, through the sponsorship of the Media Owner Rising Star, as he or she will also be redefining media and redefining our future talent for the media industry," says Celia Collins, MD: Carat Johannesburg South Africa.

"This generous offer is not only a wonderful incentive to get potential media owner rising stars to really shine, but it equips the winner with invaluable skills to further enhance his or her position of leadership within the media industry. We are grateful to Carat's ongoing support of the Most Awards," says Sandra Gordon, founder of the awards.

The Circus Street online digital marketing course is entertaining and engaging, including live professional presenters, highend animation, interactive games and assessments. It offers simple achievable certification from a leading business school, without the need of having to leave one's place of work or engage in anything that is not directly related to one's job. It has 10,000 users across 34 countries and is endorsed by the IBSA, AOP, PPA, IPA and GSM London.

The eighth annual Most Awards ceremony is being held on 13 September 2016 at Wanderer's Club. For more information, click here.

For more, visit: https://www.bizcommunity.com