

Graffiti brands Put Foot Rally vehicle

Graffiti, the transit branding company, has branded a Toyota Fortuner 4L V6, one of the vehicles taking part in the 8000 km Put Foot Rally across South Africa, Namibia, Zambia, Malawi and Mozambique, from 15 June to 2 July 2015.

Moved by the challenge of putting shoes on the feet of Africa's children, Graffiti agreed to sponsor the official 2015 vehicle branding.

Sponsoring more than just the wrap, Graffiti's design studio was tasked with the creative elements and conceptualised and created an appropriate design that gave recognition to all the primary sponsors. The production and application was included in the sponsorship that will ultimately support the PBO's vision.

To view the car wrap, go to <http://bit.ly/1bVpkIm> and for more information, go to www.graffiti.co.za.

For more, visit: <https://www.bizcommunity.com>