

## Cross Trainer to launch Long Walk to Freedom clothing range in Sandton

The Cross Trainer in Sandton City will launch the new Long Walk To Freedom (LWTF) clothing range, a collection designed and developed by the family of former president Nelson Mandela on Saturday 11 August at 2pm. Winnie Madikizela-Mandela and her daughters Zindzi and Zenani will be present.

Zenani Mandela-Dlamini and her children Swati, Zaziwe, Zozuko and Zinhle, began working on the LWTF project two years ago, launching the fashion line last month to coincide with Mandela Day. In the spirit of the day, the range is 100% locally manufactured, employing local labourers and using authentic South African resources.

Swati Dlamini stated that the company is excited about the retail partnership because it allows the brand access to the South African consumer, "plus our prices are affordable, we wanted to ensure that our clothing can be easily available and worn by everyone because the Mandela belongs to all of us."

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