

Polycom opens Executive Briefing Centre, London

Polycom is launching its first Executive Briefing Centre (EBC) in Europe, at Dashwood House in the City of London. The EBC will host Polycom's full range of Unified Communications and Collaboration offerings.

Visitors to the centre will be involved in interactive demonstrations of Polycom collaboration solutions within vertical environments. They will experience how open standards and full interoperability with Polycom's strategic partners will benefit them in their daily business operations.

Significant investments globally

Celebrating today with a large group of customers and partners, Polycom president & CEO Andy Miller commented: "The new Polycom EBC is designed to immerse customers in the company experience and help them understand how we can help transform their business as a trusted partner. We continue to grow the company and have made significant investments globally, including in Europe. This premier EBC facility complements our new solution centres in Madrid and Milan and is another proof point of our commitment to the European marketplace."

The EBC will feature Polycom's offering of standards-based, high-definition voice, video, and telepresence solutions, which enable the company's customers to collaborate effectively face-to-face, while defying the boundaries of time and distance. Polycom claims to offer the broadest set of HD voice and video solutions that power smarter conversations and transform the communication between businesses worldwide.

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