

Hyundai now offers amazing warranty

In a move that's going to stir the industry, Hyundai South Africa has increased its standard manufacturer's warranty on new vehicles to a staggering five years/150,000km.

The new warranty extends across its entire passenger car range as well as its H100 bakkie and it will apply in South Africa, Namibia, Botswana and Swaziland.

This makes it the best manufacturer's warranty in South Africa and the first of its kind to be applied across an entire product range.

"Introducing a value-added product like this is the next best thing to launching a new vehicle," said Alan Ross, Managing Director of Hyundai Automotive South Africa. "We must never lose sight of the fact that the value of a vehicle to a customer is not just in the vehicle's styling and list of options, but also in its after-sales service and support.

"Hyundai's continued efforts to improve the quality of its products can not only be seen in recent industry surveys, but also the number of loyal Hyundai customers that are experiencing hassle-free, day-to-day driving. This resulted in us not having second thought about launching a product of this nature."

The manufacturer's warranty offered by Hyundai Motor Company Korea covers components which make up the vehicle's engine, transmission and gearbox, drive lines and final drives, drive couplings, steering, front and rear suspension, brakes, exhaust, electrical system and air-conditioning system.

According to Hyundai, its customers replace their vehicles after approximately two and a half to three years. "This means that the average three-year warranty period is more than sufficient to meet customers' needs," said Stanley Anderson, Marketing and After-sales Director of Hyundai Automotive South Africa.

With Hyundai's new warranty owners can either drive their vehicles for longer without having to worry about the warranty expiring or they can resell the vehicle to a new owner while the vehicle still has a significant portion of the warranty remaining. "This is quite significant and we believe that it will have a positive impact on the resale value of our vehicles. The residual values of our vehicles should also improve and as a result customers could look forward to reduced leasing payments," Anderson said.

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