

Peugeot Citroën South Africa appoints new MD

Francisco Gaie has been appointed as the new managing director of Peugeot Citroën South Africa. He replaces Francis Harnie who, after being with the company for six years, has returned to Europe.



Francisco Gaie

“We have new developments planned around products, aftersales and parts which we are confident will result in greater efficiencies, increase our market share and strengthen our position in the South African marketplace,” Gaie said.

Gaie has extensive experience in the Motor industry having spent time in Nagoya Japan where he was involved in various operational and financial positions pertinent to the motor industry before returning to South Africa.



PSA Group, VT Holding to strengthen Peugeot brand in SA

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