

# New headline sponsor for The Color Run Jozi

The Color Run Jozi is to be held on 20 September, 2015, at Roosevelt High School, Emmarentia Dam, and Capitec Bank has been announced as the new headline sponsor.

The Color Run is brighter, shinier and happier this year, with the introduction glitter powder. The event is designed to uplift and inspire runners to stand out from the crowd, sweat sparkles and continue to live their lives in a happy and healthy way. Get ready for special shine elements at the Finish Festival. This is the year to unleash your inner sparkle.



"The Color Run is bigger and better than ever, and that's thanks in part to the fact that South Africa's happiest bank, Capitec Bank, has come on board as the headline sponsor," said Leon Swanepoel, The Color Run South Africa event producer.

"And, it is about so much more than just one day, which is why we are thrilled to have a sponsor that shares The Color Run's passion for social upliftment," added Swanepoel.

Capitec Bank and The Color Run have partnered the Adopt-a-School Foundation and are donating R10 from every ticket sold to support education in each city hosting The Color Run.

"We were able to raise over R40,000 for Ndukwenhle High School in Umlazi Township when The Color Run came to Durban. We're drumming up support and awareness by taking a giant takkie on The Color Run tour - come and check it out in Joburg," said Nel.

## Vouchers

Color Runners will each receive a race pack which includes a 2015 edition Race T-Shirt, headband, bag of colour powder, temporary tattoos, and a race number.

Additionally, every Color Runner will receive a R200 voucher from Takealot.com for the purchase of The Color Run powder and merchandise, as well as a R200 voucher from Superbalist to be redeemed against a minimum spend of R250.

Charity and school fund raising is a big part of The Color Run. Register your own school or charity on the Fun Raiser programme and raise money for every ticket sold under your unique Fun Raiser code. To give back, contact The Color Run on [hello@thecolorrun.co.za](mailto:hello@thecolorrun.co.za)

Tickets are available online from The Color Run website [thecolorrun.co.za](http://thecolorrun.co.za) and [Facebook](#). Individual ticket prices are R245 and R220 for groups of four or more. Manual entry points are listed on the website.

For more, visit: <https://www.bizcommunity.com>