

Official Miss South Africa App launched

Miss South Africa has launched a brand new digital platform for Miss SA 2022 entries.



Image supplied: Lalela Mswane crowned as Miss South Africa 2021

Entries for Miss South Africa 2022 are set to open on 1 April. Young women from all over the country will have the chance to become one of South Africa's most prominent brand ambassadors and have the opportunity to represent their country on the global stage.

"We are proud to announce the launch of the official Miss South Africa App. The app is aimed at expanding the Miss SA digital platforms and adding a new dimension to the Miss SA Competition," says Stephanie Weil, CEO of the Miss South Africa Organisation.



SA Fashion Week collections kick off in April

30 Mar 2022



The official Miss South Africa app will also allow fans to have a say in who the next Miss South Africa will be. Read and get to know the contestants, vote for their favorite, view exclusive content, buy Miss SA merchandise and learn more about this year's competition.

Entries will open at 9am on 1 April and close at 11pm on 30 April.

A 'How to' educational video series is available on the app which entrants are encouraged to view. The series includes videos on how to make your entry stand out, your digital footprint, FAQs for Miss SA 2022, how to formulate your 'why?'/purpose when entering, the importance of your mental well-being when entering.

The Miss South Africa Organisation aims to make the entry process as accessible and easy as possible which means there are no forms to download and no regional auditions to which hopefuls have to travel.



Shudufhadzo Musida shines at Miss World Pageant

18 Mar 2022



Those who wish to enter can simply download the app, answer a few questions and upload entry pictures. Entrants will also be required to post their 45 seconds introduction video on social media as part of the entry process by using #MissSA2022 and tagging Official Miss South Africa on Facebook, Instagram, and Twitter.

The Official Miss South Africa App is available for free download on the iOS app store and Google play store now.

For more, visit: <https://www.bizcommunity.com>