

Programme for Sunday's Media@SAfm show

This Sunday, 12 September 2010, the programme for [Ashraf Garda's](#) Media@SAfm show, 9am-11am on 104-107FM nationwide, will include chatting to *Mail & Guardian* editor Nic Dawes about the use of twitter as a tool for mainstream journalism as well as Joe Public's Gareth Leck who will give feedback on the Ocean Basket 'talking fish' ad. The show looks at the inside story on why [ICASA have shut down Cape TV](#); the McDonald's brand; [the Dunlop Zone ad](#). Mobile and its place, featured in the marketing mix, is debated with Brett St Claire, SA Google Admob manager. Also featured on this week is Lucky Sindane, winner of the SAB Sports Journalist Awards. Advance comments or questions can be sent to ashraf@safm.co.za or media@safm.co.za, [Twitter](#) or [Facebook](#).

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