

Chaos Theory opens in Cape Town

The Johannesburg-based events and brand activations company, Chaos Theory, has recently opened its first office in Cape Town. Grant Pringle will be joining the Cape Town office and managing the company on a national level. He comes from a marketing and sports background, having recently project managed the ABSA Currie Cup 2011 Campaign on behalf of SARU.



Established in 2009, the Johannesburg-based operating director, Brent Lindeque, stated that this is a great move forward as the demands for service and product offerings in the Cape have grown.

The company is also very proud to be involved with the Lady Gaga concert, taking place on 3 December 2012 at the Cape Town Stadium, which will involve the activations of digital photo booths for fans to take pictures of themselves having a great time.

For more, contact the company on tel +27 (0)21 552 3347, email grant@chaostheory.co.za, go to www.chaostheory.co.za, <u>Facebook page</u>, the <u>YouTube channel</u> or follow <u>@ChoasTheorySA</u> on Twitter.

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