

## Wired editor-in-chief to speak in SA

Wired magazine editor-in-chief Chris Anderson will be just one of the speakers at the third annual [Discovery Invest Leadership Summit](#) taking place at Sandton Convention Centre, 21 September 2011. Continuing the tradition of previous summits, this year's speakers have been selected for their provocative, challenging and inspiring philosophies which have earned them international acclaim.



Chris Anderson

This year's summit is themed 'Lead by Examples' and is expected to be another sell-out, says CEO of Discovery Invest Herschel Mayers. "The forum presents an invaluable opportunity for first-hand interaction with global leaders who have their fingers on the pulse of macro-economic and management issues and in today's fluid business environment, knowledge and information is more powerful and more critical than ever before."

### Programme

- Chris Anderson, editor-in-chief of *Wired*, bestselling author of 'Free' and 'The Long Tail' and listed as one of *Time Magazine's* 100 most influential people in the world in 2007.
- Adrian Gore, CEO of Discovery Holdings and the *Sunday Times* 2010 Business leader of the Year.
- Ricardo Semler, MD of Brazil's Semco S/A group and one of Latin America's most visionary business leaders. He is the author of bestsellers, 'Maverick' and 'The Seven-Day Weekend' and was named 'Global Leader of Tomorrow' by the World Economic Forum in Switzerland.
- Maria Ramos, group chief executive of Absa Group, voted 32nd in the *Forbes's Magazine's* 100 most powerful women in the world in 2010.
- Dan Ariely, professor of psychology and behavioural economics at Duke University, founder of the Centre for Advanced Hindsight and a *New York Times* bestselling author for 'Predictably irrational' and 'The upside of irrationality.' His research has been widely published in leading psychology, economic and business journals.
- Graça Machel, founder and president of the Graça Machel Trust and advocate for children and women's rights and President of the Foundation for Community Development.
- New York economics professor, Dr Nouriel Roubini, well known for his now-vindicated predictions of the global financial crisis and named on the Foreign Policy's Top 100 and the Global Thinkers 2010 lists.

For more, go to [www.theleadershipsummit.co.za](http://www.theleadershipsummit.co.za).

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