

# Marriott International, Manchester United enter marketing partnership

Marriott International and Manchester United have entered a multi-year marketing partnership, thus enabling 120 million members of the Marriott Bonvoy travel programme exclusive opportunities for Manchester United soccer experiences.

The partnership launched with a [video](#) that features familiar faces from the Manchester United first team and team management.

The partnership will further allow Marriott Bonvoy members to access the behind scenes of the 'Theatre of Dreams,' meet a Manchester United legend and shadow the first team kit manager.

For more, visit: <https://www.bizcommunity.com>