

Play your part with Brand South Africa

Brand South Africa recently held a media launch at The Houghton Boardroom in Houghton Estate, Johannesburg, for the second season of Play Your Part to encourage responsible citizenship, pride and patriotism.





Photographer: Jason Pearce

[Play Your Part](#) is a social movement that brings together individuals who respond to the needs in their communities by donating their time, resources, services or products. It is a bid to move South Africans from their dependency on Government to improve their quality of life.

The TV series launched on Monday 9 July on SABC 1 at 7pm and the media launch took place that morning.

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For more, visit: <https://www.bizcommunity.com>