

Artifact Advertising to manage Hot Dog Café's marketing and communications

Hot Dog Café has appointed Artifact Advertising to manage its marketing and communications for 2017. Hot Dog Café owns more than 200 franchisees and licensees, which include the London Pie Co and The Coffee Stop.

It has also developed its own manufacturing capacity, which operates a distribution fleet in KwaZulu-Natal, the Western Cape and Gauteng.

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