

This Sunday on Media@SAfm

This Sunday, 30 January 2011, the programme for [Ashraf Garda's](#) Media@SAfm show, 9am-11am on 104-107 FM nationwide, will include: Govin Reddy on 'What makes good radio'; *Business Day* editor Peter Bruce and a Nelson Mandela Foundation spokesperson on how the media should've covered Madiba's hospitalisation; 5FM station manager Aisha Mohamed and SABC3 marketing manager Risona Mayimele on [\(TV\)⁵](#); Chicken Licken brand founder George Sombonos; Cell C marketing executive Mandy Waddington and Associated Magazines' Jane Raphaely on the Cell C talking ad; Marie Straub on online marketing magazine *Coup*; and brandhouse's Priscilla Singh on the launch of the [Responsible Drinking Media Awards](#). Send advance comments or questions to ashraf@safm.co.za or media@safm.co.za, [Twitter](#) or [Facebook](#).

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