

Mobile Money fundraising platform launched

As a joint venture, MTN Uganda and the Kingdom of Buganda has launched a Mobile Money fundraising platform where the kingdom's subjects and well-wishers will contribute funds to support Kabaka's various development initiatives.



MTN general manager Mobile Money, Phras Lubega and a Buganda official at the commissioning of the Mobile Money fundraising platform for Buganda Kingdom in Mukono.

The launch ceremony graced by the Kabaka of Buganda HRH Ronald Muwenda Mutebi II, took place in Kyagwe - Mukono on 8 October 2013. The event which coincided with the Kingdom's community development drives (also known as Bulungi Bwansi) attracted hundreds of the Kabaka's subjects and was attended by officials from MTN and the Kingdom.

The platform that was officially commissioned by the Kabaka, will be operated through the MTN Mobile Money service. And through this initiative, money donated by well-wishers will be collected for the purpose of facilitating the kingdom's various development initiatives. To be part of and contribute to the initiative, MTN customers need to have registered for the MTN Mobile Money service. When registered, customers will follow these simple steps:

- Step 1 - Select Mobile Money
- Step 2 - Select Pay Bill
- Step 3 - Select Pay Goods and Services
- Step 4 - Enter the Code (the code is BUGANDA)
BUGANDA should be typed in capital letters
- Step 5 - Enter Amount
- Step 6 - Enter Reference (the reference is TWEZIMBE)
TWEZIMBE should be typed in capital letters
- Step 7 - Confirm payment
- Step 8 - Step 9 - Enter your Mobile Money PIN and press OK

Speaking to his subjects, Kabaka Mutebi pointed out three major projects that are in need of development including; re-building of the Masiro, renovation of the Bulange buildings and funds for the Bulungi Bwansi projects among several others. He urged the people of Buganda and well-wishers to embrace this innovation from MTN and donate generously towards the development of the Kingdom.