

Speaker profile: Kelsey Wiens

 By [Beverley Klein](#) 14 Aug 2015

Kelsey Wiens from Creative Commons will be presenting her talk titled *Open: Designing for Trust* at TEDxCapeTown, taking place on 15 & 16 August at City Hall.

[Kelsey](#) spends her time looking for opportunities to make things open. She works with organisations to establish effective open policies and advocates for OpenTextbooks. In her spare time, she's the chief curator for The Podcast Club - an online community that sources and shares great podcasts.



■ Tell us more about Creative Commons?

Wiens: Creative Commons provides a standard way for creators to grant someone else permission to use their work. Find more about Creative Commons [here](#).

■ Will this be your first TEDx presentation, how are you feeling about it?

Wiens: It's really exciting and it's a great opportunity to really think clearly and deeply about your topic - but it's nerve-wrecking. Someone told me that the size of TEDxCapeTown audience is the same size of Global TED!

■ What are you looking forward to the most?

Wiens: The other speakers. I'm thrilled to be following Adriana - listening to her talk about why she wants to go to Mars almost makes me want to join her - almost

■ What is your interpretation of the theme: Open Access Control?

Wiens: My work revolves around these terms. Openness being at the centre of everything. We need to talk about equal access and not just access. I've been thinking a lot recently about why people trust their ideas and research to Openness Access - other than a moral reason. I think what it comes down to is trusting the world with their idea.

■ Do you have a website or twitter profile for the audience to follow you?

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*[Accenture South Africa](#) has partnered with TEDxCapeTown in 2015 to ensure #IdeasWorthSpreading

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in a small group.

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ABOUT BEVERLEY KLEIN

Beverley Klein is the editor of the Marketing Media South Africa section on Bizcommunity.com. With a background in journalism and historical studies, she's dived into the world of indus news, curating content, writing and interviewing thought leaders. She's often spotted in a forest on the weekend and rarely seen without a camera. Follow [@BevCPT](#).
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