

My Business Expo in Durban in June

To assist SMME development in South Africa, the National Small Business Chamber (NSBC) will host its seventh My Business Expo in Durban on 4 June 2015 at the Durban Exhibition Centre.



The event also incorporates Business Start-up Expo, Access to Finance Indaba - new to South Africa and My Business Seminars. The latter is an experience where top industry guest speakers deliver the growth solutions, ideas and strategies you will need to succeed in the ever-changing competitive climate.

"There are a host of learning opportunities to be had at My Business Expo," says Mike Anderson, Founder and CEO of the NSBC. "In particular, the range of seminars offers SMEs invaluable advice on a range of critical business topics, with special focus this year on the two biggest challenges facing SMEs today - accessing finance and building a customer base.

"SMEs can learn much at this event, including the legal aspects of starting a business - such as compliance, tax and BEE certificates, how to run a mobile office and even how the new budget may affect you. Furthermore, you can learn about the power of social media, which has enormous reach and is an inexpensive tool to use, making it ideal for growing a small business," he concludes.

My Business Expo is free to attend, provided you pre-register at www.mybizexpo.co.za.

For more, visit: <https://www.bizcommunity.com>