Social Media Week Lagos 2015 announces theme, open for submissions

SMW Lagos, taking place from 23-27 February 2015, will explore the theme 'Upwardly Mobile: The Rise of A Connected Africa'; and as of 8 October, submissions for #SMW15 are open.

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Africa is the fastest growing mobile technology market and the largest mobile market after Asia. The SMW Lagos 2015 theme sets the stage for thought provoking and insightful discussions on the impact of mobile across Africa and what a connected continent of 1 billion people means for the global economy and the world at large.

SMW Lagos 2015 will be held at Landmark Centre, a newly built event space in Lagos, Nigeria. The venue is located on the grounds of Landmark Village, a beach front location extending over 9.4 acres in Victoria Island, the heart of the lively Lagos business district and metropolis. The venue's capacity and capabilities will enable SMW Lagos to host more than 25,000 people over the course of five days as well as enhance the conference's program offerings to include digital installations, co-working spaces, executive meeting rooms, exhibitions and a pop-up marketplace.

The format of the conference will be a mixture of keynotes, panels, workshops, and networking events/mixers that explore a wide range of topics including business, entertainment, education, technology and politics. SMW Lagos is free and open to the public.

How to get involved

- ## Submit your best event ideas

  Make sure that the submission form is completed with a succinct idea that matches the 2015 theme. It will only be able to offer space in Landmark Centre to those whose events are exceptional. Event submissions close on 5 December and will be reviewed on a rolling basis.

- ## Become a volunteer

  Volunteering is a wonderful opportunity to assimilate yourself in the SMW experience. You can help with registration, event setup, administrative tasks, technical assistance etc.

- ## Stay connected

  Stay connected to the SMW Lagos 2015 Twitter and Facebook feeds and the blog for updates.

For more, visit: https://www.bizcommunity.com