

IBM extends contract with TCF

The Communications Firm (TCF) has been re-awarded a two year event management contract in a seven-way pitch for IBM Sub Saharan region, effective immediately.

TCF has been a service provider to IBM South Africa for the past five years and three years ago became IBM South Africa's sole service provider for event management. A highlight of that tenure includes having secured President Al Gore as a speaker for the IBM Smarter Planet conference, in October 2009, in which 400 Senior Executives were in attendance at Maropeng - the Cradle of Humankind, West of Johannesburg.

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