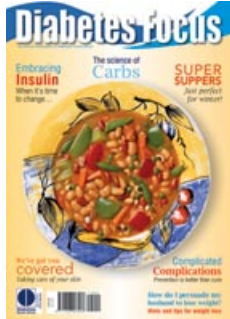


New look for *Diabetes Focus*

Diabetes Focus, launched 17 years ago, now has a fresh new look in line with international publishing trends and publications focusing on diabetes.



Winter issue

[click to enlarge](#)

As the official mouthpiece of Diabetes South Africa, a non-profit organisation, it also features easy to read and informative articles for readers looking to improve their eating habits, health, fitness and general diabetes management.

Members of Diabetes SA are mailed the magazine in summer, autumn, winter and spring each year, as part of their membership fee of R100 per annum. Circulation stands at 11 500. It is also distributed through the organisation's network of 90 branches and sub-branches, which in turn distribute to hospitals, clinics and pharmacies.

"Diabetes awareness and education"

Sharon Dale Wiggill, whose son has had diabetes for twelve years, has been the editor of for the last thirteen years.

"Diabetes awareness and education is one of the primary functions of the organisation and the magazine helps people with diabetes to stay abreast of new developments in diabetes management and motivates them to eat healthy food and exercise.

"It is also important to help our readers feel that they are not alone and therefore we include uplifting stories about people who have succeeded in life whilst living with diabetes. We are looking to increase our circulation over the next year and grow to new heights to assist all South Africans with diabetes."

There are already an estimated two million South Africans with diagnosed diabetes and a further five to six million people who have diabetes, but who are unaware of it. For more about membership of Diabetes SA or the magazine, email devad@polka.co.za.

For more, visit: <https://www.bizcommunity.com>