

FHM Guy Awards 2011 out now

The online votes for best brands and favourite activities of *FHM* readers have been counted and the results are now out in the March 2011 issue.



[click to enlarge](#)

FHM editor Hagen Engler, says that this year's results might surprise some people. "Learning that more than a third of the *FHM* massive prefers to communicate via Facebook rather than in real life totally fits in with our prophecy that the 'Book' will remain as powerful as ever in 2011. The clear lack of love for Twitter is no surprise either. Even though it's the 'next big thing', most people don't fully understand it and most of those people are the ones using it."

Brand favourites

- Takeaway of the Year - KFC (30.5%), Nando's (26.5%), McDonald's (15.9%) and Steers (13.9%)
- Chocolate of the Year - Bar One (26%) for the third consecutive year, Tex (20.5%)
- Best Beer - Heineken (19.4%), Black Label (14.7%), Peroni (12.4%) and Miller (11.6%)
- Best Way to Communicate - Facebook instead of face-to-face quality time (35.6% vs. 28.1%), Twitter (12.3%) also beat emails (8.9%) in this category.
- Best Cellphone OS - BlackBerry (44.1%), iPhone OS (31.5%)
- Album of the Year - Eminem (27.5%), Jack Parow (26.1%), Kings of Leon (20.3%) and Die Antwoord (5.9%)
- Game of the Year - Call of Duty: Black Ops
- Best Movie - The Expendables.
- Favourite World Cup Team - Germany (24.4%), Spain (19.3%), Brazil (12.6%) and Ghana (8.2%)
- Sportsman of the Year - premier ODI batsman AB de Villiers (31.3%)
- Favourite European Soccer Team - Manchester United (44%), Liverpool (14.2%)

For more, visit: <https://www.bizcommunity.com>