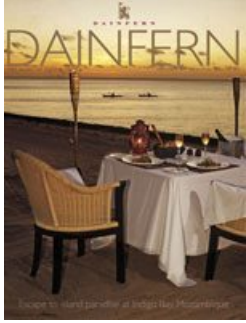


Dainfern launches custom magazine

Dainfern, the premier residential golf estate, this month launches its exclusive and stylish lifestyle magazine entitled *Dainfern*. Published by Future Publishing, the high-gloss publication will be distributed to the estate's residential portfolio on a quarterly basis, along with Dainfern's corporate guests and conference delegates.



Additional copies of Dainfern will be placed in the clubhouse for all visitors, and included in showday packs for potential buyers who are looking to invest in one of Dainfern's homes of distinction.

"Dainfern pioneered the concept of exclusive golf course living in South Africa and is now set to raise the bar once again with its official publication," says Catherine Spinks, marketing manager of Dainfern Golf and Residential Estate.

The publication will be circulated by the estate's board exclusively and will be targeted at the LSM 9 and 10 markets.

Its content caters to the sumptuous lifestyles which Dainfern residents demand, and features a mix of high-end articles ranging from the latest décor trends and premier holiday destinations to the best places for fine wining, dining and retail therapy.

"The magazine aims to be informative and enjoyable and will reflect the refined Dainfern lifestyle that its readers have become accustomed to," says Alexandra Kennedy, project manager at Future Publishing.