

TABPI co-sponsors SA magazine conference

CLEVELAND,US: Earlier this week, Trade, Association and Business Publications International (TABPI) announced it is partnering with the Magazine Publishers Association of South Africa (MPASA) to co-sponsor the B2B stream of its upcoming Business of Magazines Annual Conference 2007.

The event is scheduled for the Sandton Convention Centre in Johannesburg, South Africa, 6 –7 November 2007. It will culminate in the PICA Awards Gala Function on the evening of the 7th.

While geared toward all magazines, the second day of the conference will feature a full-day track focused exclusively on B2B publications, moderated by TABPI president Paul J Heney. Also speaking will be former TABPI Young Leaders Scholarship winner Natalia Thompson, managing editor of *Travel News Weekly* and *Southern African Tourism Update* for Johannesburg's Now Media.

The conference will include an array of local and international speakers, and B2B editors and publishers from across the globe are welcomed and encouraged to attend. Registration is now open for the conference. For details on the program, go to the MPASA website's conference area at www.mpasa.org.za/ArticleDetail.aspx?Id=67.

- TABPI (www.tabpi.org) is a worldwide organization dedicated to bringing together editors working for English-language publications worldwide, and encouraging a common dedication to editorial ethics and excellence. TABPI's editorial and design awards program, the Tabbies, is open to English language B2B publications in more than 40 countries. Its Young Leaders Scholarship program makes editorial training possible for selected b2b editors each year. TABPI also sponsors an annual Magazine Critique Service and provides a free B2B forum at <http://tabpi.evecommunity.com/eve>.

For more, visit: <https://www.bizcommunity.com>