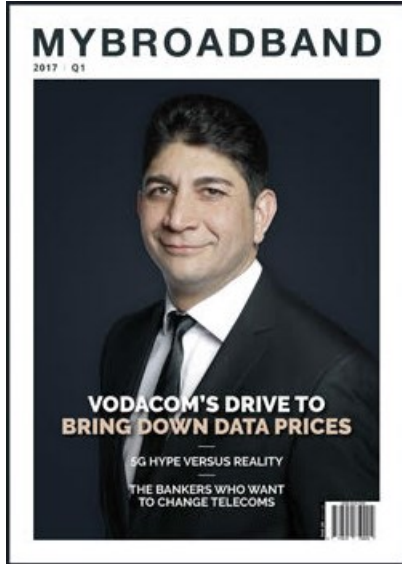


# MyBroadband launches its premier business IT magazine

Issued by [Broad Media](#)

8 Mar 2017

MyBroadband has launched the first edition of the [MyBroadband Magazine](#), which aims to be the premium business IT print publication in South Africa.



*MyBroadband Magazine 2017 Q1 cover*

The magazine is sent to thousands of IT decision makers across South Africa, and is also distributed to airport lounges, company waiting areas, hotels, office suites, and retail outlets.

The magazine covers hardware, telecoms, general IT, security, cloud, IoT, networking, broadband, and more.

“Our first edition is a massive success,” says Kevin Lancaster, *MyBroadband Magazine* Editor.

“In fact, the demand was so high that we had to increase our planned print run from 5,000 copies to 11,000. We also increased our page count to 72 pages.

“This shows the high demand for a top-quality business IT publication in South Africa.”

The content is focused on ICT products, solutions, trends, and insights which affect SMMEs and corporates, maintaining the high-quality content that [MyBroadband.co.za](#) readers have come to expect.

“The magazine provides exposure to South Africa's top executives and IT professionals,” says Cara Muller, *MyBroadband Magazine* Sales and Marketing Director.

“We already have many great companies who we'd like to thank for partnering with us, and due to this success, we are offering great deals on our next issue.”

[Click here](#) to view the magazine online, and for more information.

- **Why South Africa's top companies advertise on BusinessTech** 23 May 2024
- **How to get your executives on South Africa's hottest investment video podcast** 16 May 2024
- **Sponsored articles on MyBroadband - The best way to build trust in your business** 9 May 2024
- **Business Talk with Michael Avery - South Africa's leading business podcast** 2 May 2024
- **Reach South African investors and high-net-worth individuals on their smartphones** 24 Apr 2024

## [Broad Media](#)

### **BROAD**.MEDIA

Broad Media is South Africa's leading independent online media company. Broad Media owns South Africa's largest business and technology publications - BusinessTech and MyBroadband, as well as motoring website TopAuto.

[Profile](#) | [News](#) | [Contact](#) | [Twitter](#) | [Facebook](#) | [RSS Feed](#)

For more, visit: <https://www.bizcommunity.com>