

## Cosmopolitan's Sexiest Men Calendar

The fifth and new-look edition of COSMOPOLITAN's Sexiest Men Calendar in association with Red Square Energiser features thirteen of South Africa's ultimate male icons who represent a cross-section of the finest talent in the land including sportsmen, musicians, businessmen, actors, models and television stars.

Idols winner and ladies favourite HEINZ WINCKLER together with fellow singer and rising star, DANNY K and Kwaito sensation, GALORE clearly illustrate that South Africa's singers tend to easily combine musical talent with good looks. Talk of good looks, television presenter SAAMI SABITI became a household name when he co-presented the latter part of the 1st SA Idols competition. Whether playing on home ground or on the international circuit, COSMOPOLITAN is proud to feature Kaizer Chiefs star BRIAN BALOYI; Protea Cricketer, GRAEME SMITH and recently-appointed Springbok, DERICK HOUGAARD. From the world of stage and screen, the COSMO Calendar presents well-known ex-Mr SA and regular Top Billing presenter, MICHAEL MOL; actor, television presenter and stand-up comic COLIN MOSS and Mnet Continuity Presenter MARIUS ROBERTS who is also a member of the Golden Lions Sevens 2002 Rugby Team. International model, KIRK HEADLEY has appeared on the Oprah Winfrey Show where he was placed second in Oprah's "Sexiest Island Man" competition. An obvious natural choice for the COSMO Calendar, Kirk plans to model in Milan at the beginning of 2003. Last but not least, Cape Town-based kite surfer, ANTHONY BERZACK shows that kite surfers too have muscle and brawn. Perhaps SA's biggest music phenomenon, Kwaito legend MANDOZA fills the January 2004 slot of the COSMO Calendar.

The January 2003 issue of Cosmo goes on sale on 18 December 2002 and the COSMO Sexiest Men Calendar is bagged with the magazine as a free give-away to all COSMO readers. Historically the January issue of COSMO is the biggest seller of the year.

"The incredible success of the COSMO Calendar can be attributed to the fact that we are show-casing men from all walks of our society who our readers identify with and aspire to," says COSMO Editor, Vanessa Raphaely. The selection criteria is based on talent, charisma, success, youthfulness and naturally over-all sex appeal. "We believe that each of the thirteen gorgeous men in the 2003 calendar easily fulfill the strict criteria upheld by the COSMO-team," adds Raphaely.

COSMO has linked the 2003 Calendar with one of South Africa's leading entertainment programmes, SABC's Top Billing. Footage of the calendar photoshoots as well as profiles of each of the 13 calendar hunks will be broadcast this month. Top Billing will also feature as part of its "calendar" content, visuals from a glittering function to be held in Johannesburg at the end of next month where the COSMO Sexiest Men Calendar is celebrated in fabulous style. Framed poster-size, autograph photographs of the thirteen men will be displayed at the function, and the calendar sponsors will donate funds to a charity exchange for their framed celebrity.

The self-standing, seven sleeve COSMOPOLITAN Sexiest Men Calendar in association with Red Square Energiser is a high priority on many women's shopping lists so, to avoid disappointment hurry to your nearest bookstore or news agent for your copy of the January 2003 issue of Cosmopolitan, now on sale.