

## New editor for Grazia South Africa

Kerrie Simon-Lawrence is the new editor of Grazia South Africa. She follows in the footsteps of launch editor, Danielle Weakley, who joins Media24's recently established editorial solutions team. Both will be in their new positions from April 2014.



After a stint in the weekly magazine market in Sydney, Simon-Lawrence moved to Dubai and joined the Grazia Middle East team as editor in 2009, growing it to the highest-selling fashion magazine in the region. She launched Grazia Bahrain in 2010 and more recently was the launching editor of Cosmopolitan Middle East.

"I'm excited to be joining Grazia South Africa, to work alongside the editorial team and to continue to bring loyal readers and advertisers the magazine they love. It is a brand that is close to my heart, and I look forward to working on the South African edition," she says.

"Editing a weekly magazine with all the glam of a monthly requires a rare combination of interests and skills. We are delighted with her appointment and look forward to welcoming her to Media24," comments Liezl de Swardt, GM of Media24 women's interest magazines.

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