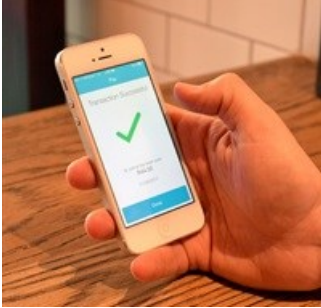


Flickpay officially launched

Using smart phones to make purchases at markets, restaurants and convenience stores has become increasingly popular. Newly launched mobile payment app, Flickpay is set to transform the mobile payment industry with its fast and secure platform.



The app, which was officially launched today, 10 July 2014, is now available on both iOS and Android devices.

FlickPay has developed a robust system that is more than just a simple payment app, but a technology that is fully integrated to a merchants' point of sale which opens up a world of opportunity.

Differing from all other payment apps on the market, this integration means that both merchants and users benefit from a closed loop payment system. This encompasses loyalty rewards, geo-located coupon serving and relevant deal distribution, with intelligent split bill payments with more on the development horizon, all of which is exciting SA's retailers and brands.

Fast and smart

Once a user has downloaded FlickPay through Google Play or the App Store, registered users must enter their credit/cheque card details.

A transaction is completed in three easy steps:

1. Flick to pay confirmed amount
2. Enter Pin
3. Scan your unique QR code with the camera installed at retailer till points

Users aren't charged any differently to a normal credit card transaction, and can still earn their usual eBucks and other

bank rewards.

Powered by

FlickPay is powered by wiGroup, a platform provider specialising in point-of-sale integrated mobile transacting, responsible for the mobile payment solutions and platforms for MTN, Shoprite Checkers, Pick n Pay, Engen, KFC, Vodacom and many more.

Having enabled more than R2 billion worth of in-store transactions through the wiPlatform, FlickPay couldn't be in a better space to fast track a cashless South African society.

For more, go to www.flickpay.co.za.

For more, visit: <https://www.bizcommunity.com>