

## Sisa Ntshona steps down as SA Tourism CEO

The Board of South African Tourism (SA Tourism) has accepted the request by the current CEO, Sisa Ntshona, to vacate his position at the helm of the organization at the end of May 2021.



Sisa Ntshona

Ntshona's five-year contract comes to an end on 30 September 2021 and the CEO previously indicated to the South African Tourism Board, that he will not be re-applying for the position.

"Sisa recently approached the Board for an earlier exit as he was presented with a new career opportunity that required him to start much sooner than anticipated," commented Siyabonga Dube, chairperson of the SA Tourism Board.

"The Board discussed this and agreed to the request, and although it is sad to see him leave the organization, we also appreciate Sisa's honesty and transparency and we wish him well in his future endeavours."

Ntshona was appointed as CEO of SA Tourism for a five-year period in October 2016.

Commenting on his time at the organisation, Ntshona said the four and a half years were a career highlight for him.

"I thoroughly enjoyed my time at SA Tourism," said Ntshona. "I've met and worked with amazing people in an industry that contributes in so many ways to the financial wellbeing of South Africans and proud to have played a part in the growth of

the industry, notwithstanding the challenges we currently face through the Covid-19,

The SA Tourism Board also confirmed that the process to appoint the new CEO is well underway.

"The recruitment process to appoint a new CEO began in February this year and over the last few weeks we have interviewed highly respected individuals who we believe can lead the organisation during these challenging times for the industry," concluded Dube.

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