

Zanzibar Amber Resort appoints communications agency, Red Carpet Concepts

Pennyroyal Gibraltar Limited development, Zanzibar Amber Resort, has appointed communications agency, Red Carpet Concepts. The agency will be tasked with handling the marketing portfolio of the resort, which includes below and through-the-line advertising.

Zanzibar Amber Resort is set to be the largest five-star beach, golf and hospitality resort development in East Africa.

For more, visit: <https://www.bizcommunity.com>