

Toby Shapshak to present keynote address at WYSTC 2015

The World Youth Student and Educational (WYSE) Travel Confederation has announced that Toby Shapshak will present the keynote address at the 24th annual World Youth and Student Travel Conference - WYSTC 2015, taking place from 22-25 September 2015 at the Cape Town International Convention Centre in South Africa.



Toby Shapshak/[@shapshak](https://twitter.com/shapshak) is currently the editor and publisher of *Stuff* magazine and has been writing about innovation, telecoms and the internet, and their impact on our lives for over 15 years. His popular TED Talk on how Africa is a 'mobile only continent' that has solved real problems and driven innovation for not only Africa, but the world, has had over 1.3 million views. At WYSTC, Shapshak will discuss technology and young people and their transformative powers.

Shapshak also co-hosts a live weekly TV show on CNBC Africa and writes a weekly column for the *Financial Mail*. He is also the publisher of a new Africa-focussed magazine, published in Africa by Africans, called *Ogojiji*.

David Chapman, Director General of WYSE Travel Confederation, said: "Toby is perfectly poised to open the youth travel industry's most important annual event and the first ever WYSTC taking place in Africa.

"Mobile technology is increasingly influential on how we live and travel. I am confident that delegates will find Toby's intelligence, humour and fervent belief in African innovation to be thought-provoking, inspiring and the perfect jump-start to three days of productive business and professional networking at WYSTC."

WYSTC 2015 will welcome over 600 travel industry professionals to the Cape Town International Convention Centre in South Africa from Tuesday, 22 - Friday, 25 September 2015.

The keynote session will take place as part of the event's opening proceedings on 23 September 2015.

For more, go to www.wystc.org.