

# 101.9 ChaiFM goes out of this world with new competition

101.9 ChaiFM is offering one of the largest radio competitions in South Africa, with a trip to space for the winner and three friends, valued at \$1m.



In collaboration with Land Rover SA and Virgin Galactic, it has exclusively launched the competition, with entries closing on 21 November 2014. The second prize is a Land Rover Discovery Sport experience and stargazing weekend at the luxury Tswalu Resort in the Kalahari for a winner and three friends valued, at R120,000, a Land Rover Experience for a couple valued at R6,000 per person and much exclusive branded merchandise.

101.9 ChaiFM Brand Manager, Lauren Dansky, said that based on the strength of previous listener campaigns the sponsors had approached the station to run the promotional campaign. The winner will be announced on 2 December.

For more information, go to <https://gotospace.landrover.com/za> and [www.chaifm.com](http://www.chaifm.com).

For more, visit: <https://www.bizcommunity.com>