

GALA releases new book, *Sweepstakes & Contests: A Global Legal Perspective*

The Global Advertising Lawyers Alliance has released its new book, *Sweepstakes & Contests: A Global Legal Perspective*, which provides a summary of laws governing sweepstakes and contest in more than 50 countries worldwide.

Each chapter, organised by country, outlines how sweepstakes and contests are regulated in that country, with detailed information on country-specific rules, filing requirements, prizes, tax liabilities, and important cases.

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