

## Thebe buys fashion show

Thebe Exhibitions and Projects Group (TEPG) has bought the International Fashion Sale (IFS) expo, which has taken place twice a year for the past 14 years.

The expo made the Coca-Cola dome its home in 2008. Carol Weaving, MD of TEPG says that as managers of the Coca-Cola dome the purchase of the expo is a perfect fit for the group.

She adds the purchase of the IFS expo is a significant addition to the group's portfolio of consumer and trade exhibitions. "The IFS is a Johannesburg tradition. We are very pleased to be the new owners and managers of the show. As exhibition organisers we plan to take it to new heights."

The next event will take place from 25-28 February 2010. The previous event, held in August 2009, attracted just under 20 000 visitors.

For more, visit: <https://www.bizcommunity.com>