

# Beauty Revolution Festival returns to Jozi in 2020

The Beauty Revolution Festival will return to Johannesburg in 2020, with the two-day event set to take place on 13 and 14 March at Sandton Convention Centre.



Last year, the inaugural festival drew a crowd of over 20,000 influencers, artists and makeup enthusiasts, and this year the organisers are promising a bigger and bolder event.

The 2020 lineup will once again feature the influencer-clad Audi 'beauty with a purpose' panels, makeup masterclasses, a host of pop up shops with the latest beauty trends as well as performances for those who are joining for an after-work drink and shopping experience.



## Thando Hopa reflects on a beauty revolution

Thando Hopa 30 Apr 2019



The event will also include a few new features such as The Foundry, in association with Unlocked.Me by Nedbank. This area will be a growth launchpad for young South African entrepreneurs to showcase and sell their products under the guidance of business experts.

“Beauty Revolution is a catalyst for growing the beauty industry as we bring brands, entrepreneurs and startups together to create a platform with a scale that celebrates diversity and uniqueness,” says co-founder Yasmin Kathoria.

Tickets go on sale on 15 December 2019.

For more, visit: <https://www.bizcommunity.com>