

# Decorex 'Room to grow' to be donated to children's home

At the Johannesburg Decorex show, the 'Room to grow', installation sponsored by media partner M-Net and homeware retailer Mr Price Home will be donated to the Orlando Children's Home in Soweto after the show.

On the Mr Price Home stand, visitors can be wowed with ideas for children's rooms and décor inspiration - from a baby's nursery, toddler to teen bedrooms and a fun playroom escape.

This is the second year that M-Net and Decorex SA are joining forces to support the needs of South African children's charities and the collaboration with Mr Price Home enables the efforts to support the community be that much greater.

All three parties value this partnership as an effective means of creating awareness and offering support to children's charities, with the primary focus being on education and providing safe and warm environments.

"We are extremely proud to have M-Net on board as media partner for another year," says GM of Decorex SA, Sian Steyn. "The work we have accomplished together so far has already benefited many young people and we will continue to do so in 2014."

## Cash, furniture add to gift

To further to the support and generosity of both brands, Decorex SA will make a cash contribution of R10 000 to this cause, to assist with the development of the home and to contribute to the lives of the children living there.

Koo Govender, M-Net director: corporate marketing and communications, says the M-Net Cares collaboration with Decorex SA and Mr Price Home is a prime example of its commitment to education and bettering the lives of South Africa's youth. "It's important to create an environment that suits the needs of our children - from toddlers to teens. 'Room to Grow' will showcase the necessary tools required to achieve effective childhood development and in the end, by means of donations to the charities, the exhibition will make a difference where it's needed most."

Mr Price Home will sponsor all the furniture and décor items, which it will then donate to underprivileged children, supporting their growth needs and embracing the principles of the project.

Kerry Strauss, marketing director of Mr Price Home says, "The company and The Red Cap Foundation are thrilled to be involved with the initiative because we believe that the environment in which children are nurtured makes a difference to who they will become.

"Helping to provide comfortable living spaces in which children can play, sleep, learn and grow is our way of saying thank

you to all of the teachers and caregivers who dedicate their lives to helping children in need."

## **Orlando Children's Home**

The Orlando Children's Home was established by the Child Welfare Society 60 years ago for children in need of care in Soweto. The programs are designed to cater for the physical, psychological, spiritual, educational and emotional growth of the children in its care. Its outreach programs engage the community to make sure that they see Orlando Children's Home as theirs. It also works with the community to explore and prevent the causes of child abuse, abandonment and unemployment of young people. To do this, four programs have been organised: that of residential care, a crèche, an outreach prevention program and a skills development program.

For more, visit: <https://www.bizcommunity.com>