

BMW most sustainable car company again

The BMW Group has been named as the automotive industry's Supersector leader for the sixth consecutive year, and is therefore the world's most sustainable automobile manufacturer. This was the conclusion of the SAM Group, published in its latest evaluation for the Dow Jones Sustainability Indexes (DJSI).



The BMW Group is the only company in the automotive industry to have been listed in this important group of sustainability indexes every year since it was established in 1999 and named Supersector leader for each of the past six years. This year, the BMW Group is also the only German company to be ranked among the 19 Supersector leaders worldwide.

"We are delighted to be recognised by the renowned Dow Jones Sustainability Indexes. This independent ranking confirms once again that the BMW Group plays a leading role in the automotive industry of the future," said Dr. Norbert Reithofer, chairman of the board of management of BMW AG. "For us, being the world's most sustainable automobile company means accepting responsibility as a good corporate citizen. It motivates us to continue along this path towards our vision of sustainable individual mobility."

The fact that sustainability is an integral part of the BMW Group's corporate strategy was rated particularly highly by SAM Group analysts. The board of management of the BMW Group declared sustainability one of the company's core strategic principles back in 2000. At the BMW Group, corporate sustainability is firmly entrenched throughout the entire value chain: from the development of fuel-saving and alternative vehicle concepts through clean production processes to green recycling practices. The BMW Group also accepts responsibility for its roughly 96 000 employees and is involved in social projects outside of its plants.

Further information on BMW Group's sustainability activities is available at www.bmwgroup.com/responsibility.

For more, visit: <https://www.bizcommunity.com>