

Annual Kid and Teen Republic Conference adds hip speaker



Louise Day

The Annual Kid and Teen Republic Conference being held on 24 August 2011 in Sandton, Johannesburg has added Hip2b² brand manager, Louise Day. It will give insight about the successful youth brand, which was founded by [Mark Shuttleworth](#) in 2002 after his 'First African in Space' venture to promote the study of maths, science and technology-related subjects to develop entrepreneurial skills. Day manages a diverse team, which spearheads the brand's extensive print, digital, broadcast, brand ambassador programme and publicity touch points.

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