

Loeries advertising judges announced

The Advertising Judging Panel for 2008 Loeries was released by the organisers this morning, Monday, 19 May 2008, headed up by Erik Vervroegen, executive creative director of TBWA\Paris.

Loeries 2008 advertising panel

- Erik Vervroegen, executive creative director, TBWA\Paris - jury chairman
- Ahmed Tilly, executive creative director, Black River FC
- Ivan Johnson, creative director, BBDO
- Molefi Thulo, group head, DraftFCB
- Rob McLennan, executive creative director, BBDO
- Mike Barnwell, executive creative director, Grey SA
- Philip Ireland, executive creative director, Ireland/Davenport
- Alistair King, executive creative director, KingJames
- Rajesh Ranchod, executive creative director, Leo Burnett
- Kirk Gainsford, creative director, Lowe Bull
- Vanessa Pearson, executive creative director, McCann
- Festus Masekwameng, creative director, McCann
- Paul Warner, executive creative director, MetropolitanRepublic
- Pepe Marais, executive creative director, Joe Public
- Gerry Human, executive creative director, Ogilvy
- Zwelakhe Tshabangu, creative director, Ogilvy
- Roger (Rip) Palse, creative director, Singh & Sons
- Conn Bertish, executive creative director, JWT
- Andrew Whitehouse, executive creative director, FOXP2
- Melusi Tshabalala, creative director, Young & Rubicam
- Brett Morris, executive creative director, The Scoville Unit

The Loeries' judging will take place in Johannesburg at Vega, The Brand Communications School, from 30 June until 4 July 2008

The finalists will be announced on 7 July, and the winners will receive their awards at the Festival Weekend, which will take place in Margate on the South Coast from Friday 25 to Monday 28 July.

Entry deadline 31 May 2008. For more information, go to www.theloerieawards.co.za.