

SA in top 20 of Cannes Report

South Africa has come in at number 13 in the world's Most Creative Countries ranking, with total of 19 Cannes Lions including two Grands Prix, in the recent inaugural Cannes Report, which highlights the official rankings of agencies, regions, countries and even cities based on their performance at the Cannes Lions 2009 International Advertising Festival. The largest accolade goes to TBWA\Hunt\Lascaris Johannesburg -top spot in the Highest-Ranked Agencies right across Europe, The Middle East and Africa. Also in the top 20 are Ogilvy Johannesburg and Net#work BBDO Johannesburg. Johannesburg itself comes in at number ten in the World's Most Creative Cities, winning a total of 17 Lions; London came in at number one. Copies of the Report, which also gives seminar analyses and jury presidents' insights, may be ordered at www.canneslions.com/store.

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