

Top 50 US web properties for September 2012

RESTON, US: comScore, Inc, a leader in measuring the digital world, released its monthly analysis of U.S. web activity at the top online properties for September 2012 based on data from the [comScore Media Metrix](#) service. Schools were back in session in September, sending an influx of students, teachers and parents to Education sites.



Many Americans were also on the hunt for deals this month at Incentive sites.

During the month of September, comScore rolled out ongoing enhancements to its detection and removal of non-human traffic. To read more about this issue [visit the comScore blog](#).

"Students and teachers were back in the classroom in September, resulting in a surge in traffic to Education sites that earned it the #1 spot on the top-gaining categories chart," said Jeff Hackett, executive vice president of comScore. "September also marked the first time that popular social media site Pinterest cracked comScore's Top 50 Properties ranking as it surpassed 25 million visitors for the month."

[Access the full report.](#)

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