

Ciro's opens Nelspruit office with Coffee Academy, showroom

Ciro's has opened a new office in Nelspruit, incorporating a Coffee Academy and showroom displaying its product offerings to the hotel, restaurant and office markets.



L - R Paul Hanlon (Ciro MD) & Jonathan Marais (Spar Group)

This includes patented technology from global coffee brands such as Lavazza and Douwe Egberts as well as best-in-class equipment from international partners/suppliers including vending, fully-automatic espresso machines and filter coffee solutions to name a few.

The barista training offered by the Academy covers subjects from the history of coffee, coffee cultivation, production, palate development, cupping and familiarisation with the required equipment to make proper espresso-based coffee with an emphasis on innovation, creativity and skill. The training centre has several workstations, where

trainees will be able to use the machines and review their coffee making techniques with a trained and qualified professional.

Ciro Regional Sales Manager Anton Marx comments, "Growth in the speciality coffee market has doubled in recent years and for this reason, the new state-of-the-art training centre will enable the company to offer first-hand knowledge and experience of our specialised products and equipment. It will also give the industry the support needed to train individuals and ensure that local baristas have in-depth and extensive knowledge of the coffee they prepare with the intention of serving the ultimate cappuccino every time."



Anton Marx (Ciro Regional Sales Manager)

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